

Develop stage

Unify

Brand values

Unison

Cohesiveness

Interconnection

open mindess

shared purpose

community

Consolidation

Community

Synchronization

Trust

Dignity

empathy

Solidarity

commitement

Standardization

people

Harmonization

acceptance

Alliance

Brand values



Brand values



Brand values

loyalty

devotion

steadfastness

faithfulness,

wholehearted

Commitement

obligation

unwavering

reliable

allegiance

perseverance

fidelity

promise

Brand values



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Postional statement



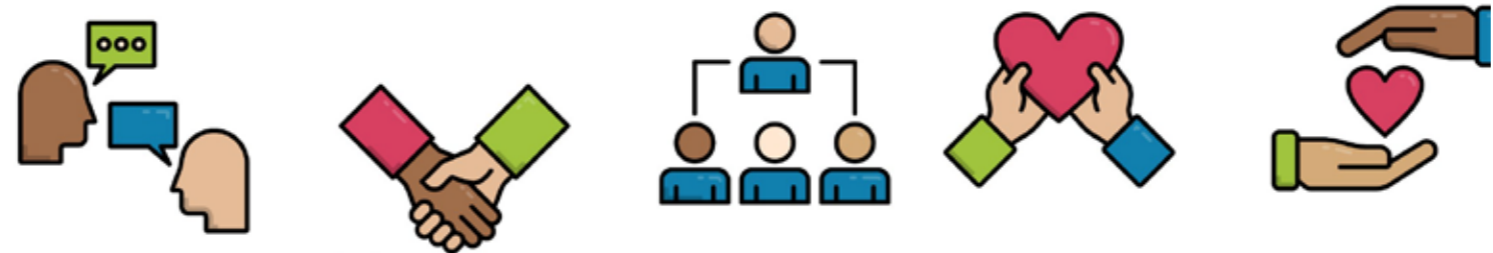
Tag - line



Unified communication



Icons



Typography

Unify visual styles and experimenting

Typography

Literata

Literata is a serif font designed by TypeTogether, directed by designer Vera Evstafieva, with Veronika Burian, Irene Vlachou, and José Scaglione; the developers term it a "every-device font." Its small file size and unlimited adaptability make it ideal for developers, mobile apps, and whatever screen you can think of. As an added benefit, because it was designed for Google Books in 2020, the entire font family is free to download from Google Fonts.

Hind

Hind is a sans-serif font designed A major reason we gravitated towards Hind is its inclusive design. Letterforms have a humanist-style construction.

Tahoma

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 ! @ # \$ £ € % & * ? , ; :

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 ! @ # \$ £ € % & * ? , ; :

Powerful
Brilliant
Premium **Extraordinary**

Arial

OpenType font file

Sofia Pro

Sofia Pro is our sans-serif face, and the workhorse of our typography collection. As pragmatic as it is friendly, Sofia is suited for headlines, subheads, body copy and captions. However, the Black, UltraLight and ExtraLight weights of the font work best in headlines, while the middle weights are better for body copy and captions.

Unify visual styles and experimenting

Font & Usage

Fonts Used

Hind Font Family

Hind is an Open Supply typeface supporting the Devanagari and Latin scripts. Created explicitly for use in User Interface design, the Hind font family consists of five designs. Hind's letterforms possess a humanist-style construction, which can be paired with seemingly monolinear strokes. The majority of these strokes have flat endings: they either terminate using a horizontal or maybe a vertical shear, instead of on a diagonal.

Literata Font Family

Literata is a sophisticated serif font meticulously crafted by the esteemed design team at TypeTogether, under the direction of Vera Evstafieva along with Veronika Burian, Irene Vlachou, and José Scaglione. This exceptional typeface is classified as an "every-device font" due to its versatility and small file size, making it a popular choice for developers, mobile applications, and all manner of digital displays..

Hind Font Family

Light

Regular

Medium

SemiBold

Aa.

Literata Font

Light

Regular

Medium

SemiBold

Aa.

Unify visual styles and experimenting

Font & Usage

Fonts **Combination**

Hind Font Family

Heading 1

36px Page Header

Heading 2

28px Page Header

Heading 3

20px Page Header

Literata Font

Heading 1

36px Page Header

Heading 2

28px Page Header

Heading 3

20px Page Header

Font & Usage

Hind Font Family

Inter Font Family

Light

Regular

Medium

SemiBold

Aa.

Aa.

Hind Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890.,'()/-?!\$&

Aa.

Hind Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890.,'()/-?!\$&

Aa.

Hind semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890.,'()/-?!\$&

Literata Font

Literata Font

Light

Regular

Medium

SemiBold

Aa.

Aa.

Montserrat Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890.,"/-?!\$&

Aa.

Montserrat SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890.,"/-?!\$&

Aa.

Montserrat Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890.,"/-?!\$&

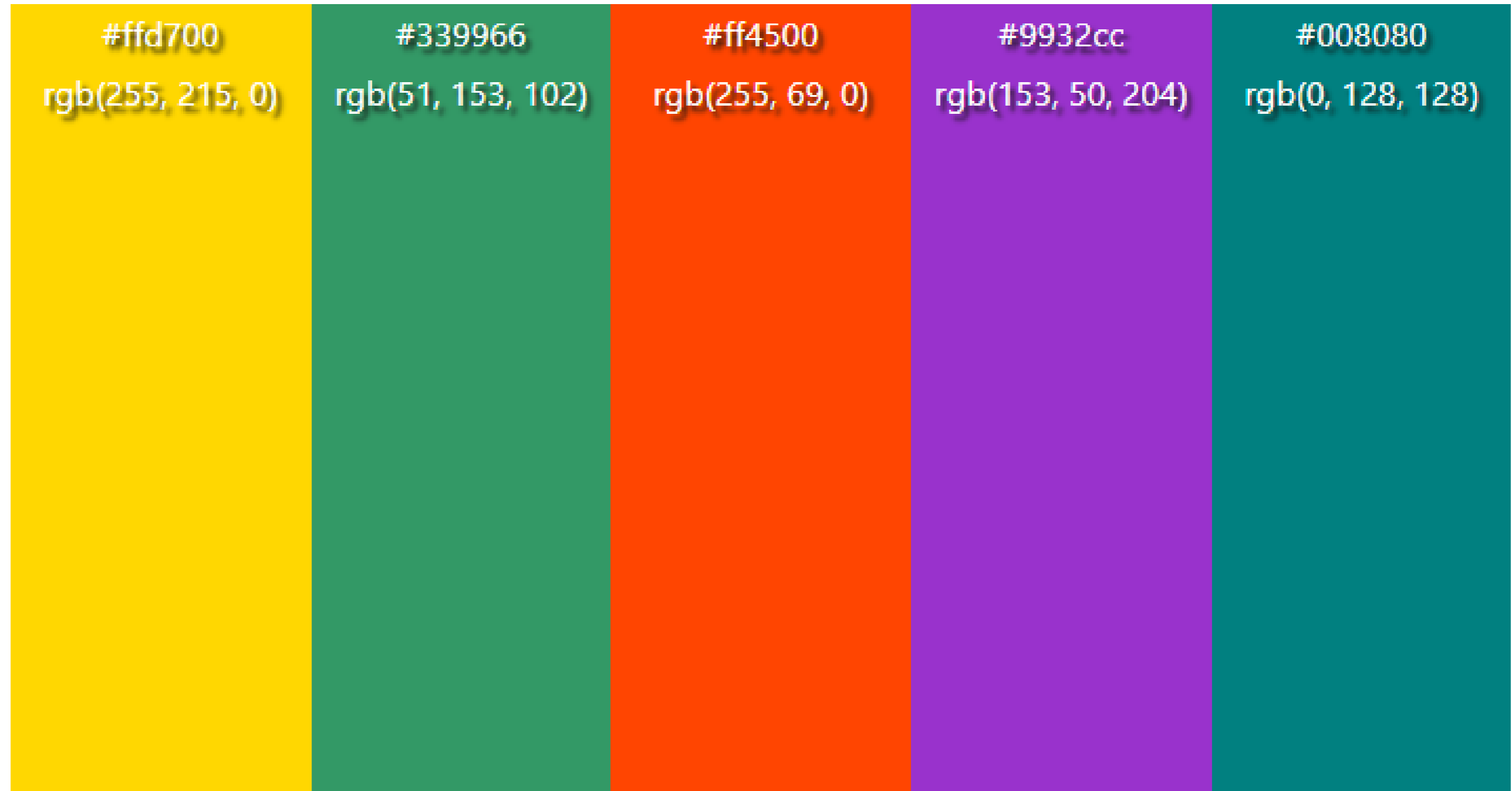
Unify experimenting with colours

Colours

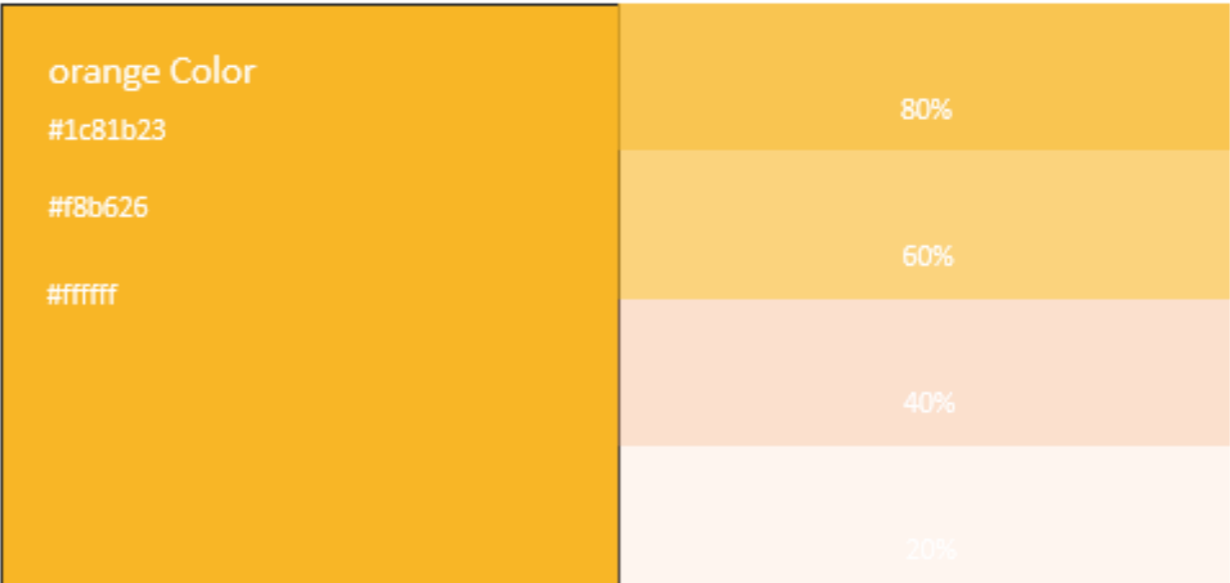
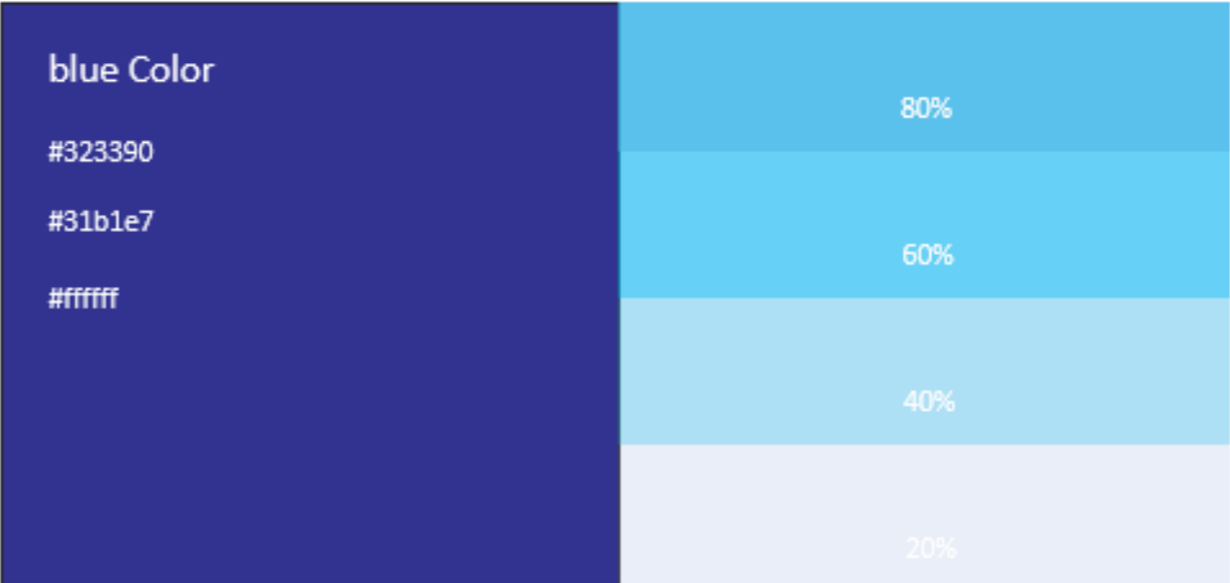
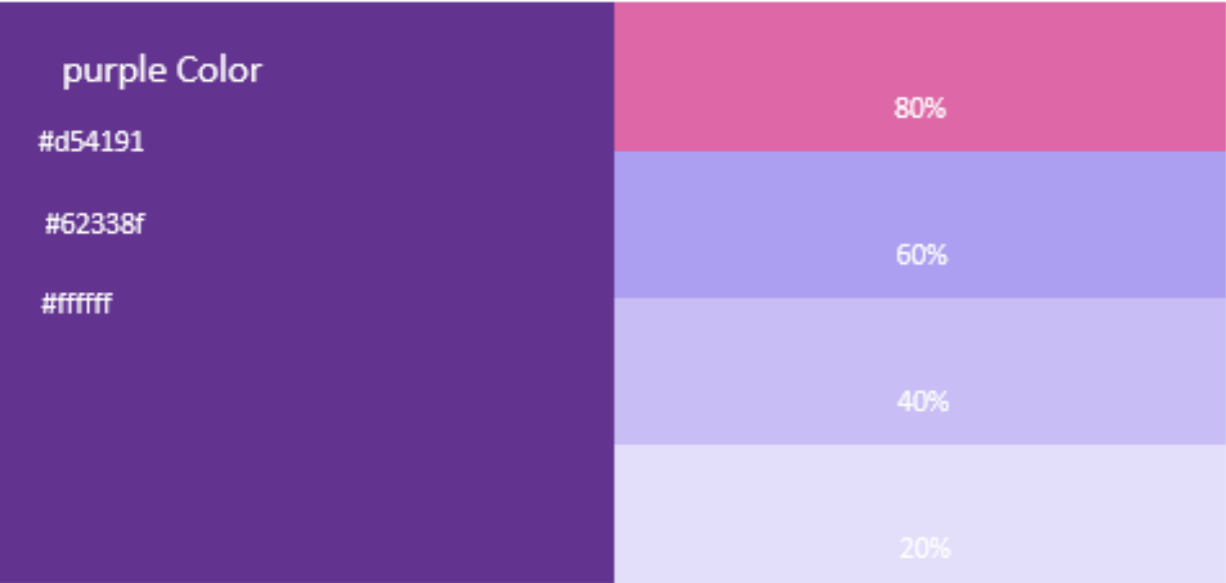
Unify experimenting with colours

BLOCKED SITES #E02A61	HIDDEN SITES #FE7E00	CLOCK VIEW #F1C40F	CLOCK VIEW #00B54F	WATCHED SITES #6FC3E5	COOKIES #6C0AAA
#D3D5DC				MENU GREY #3E454D	BG BLUE BLACK #0B1013

Unify experimenting with colours

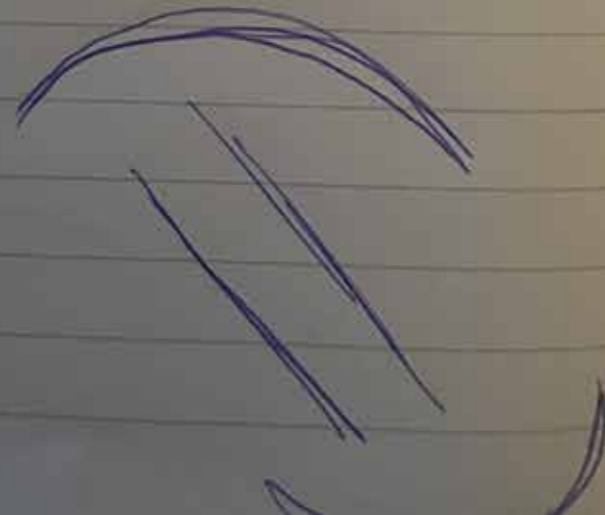
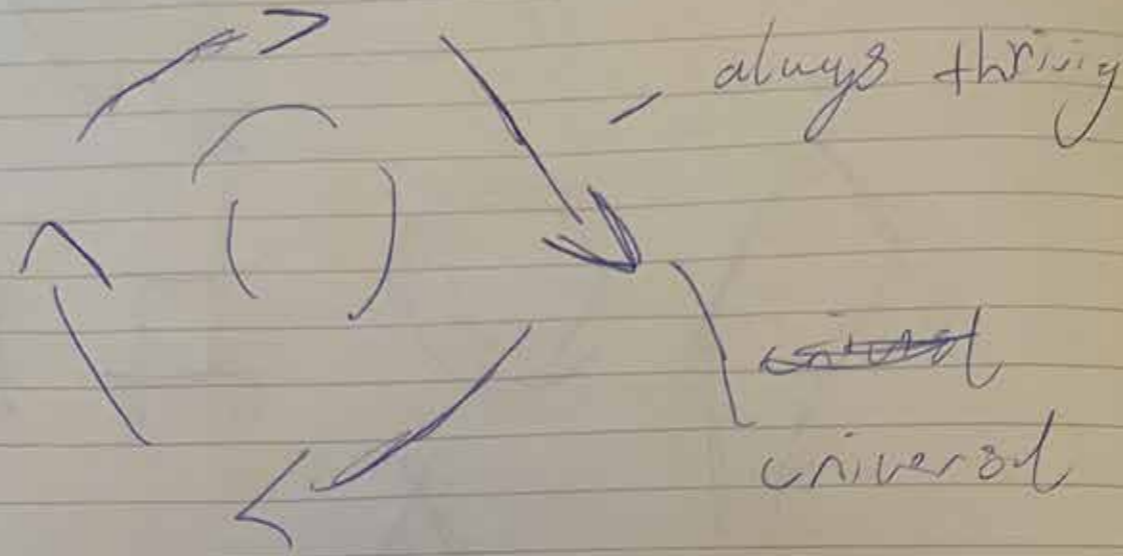


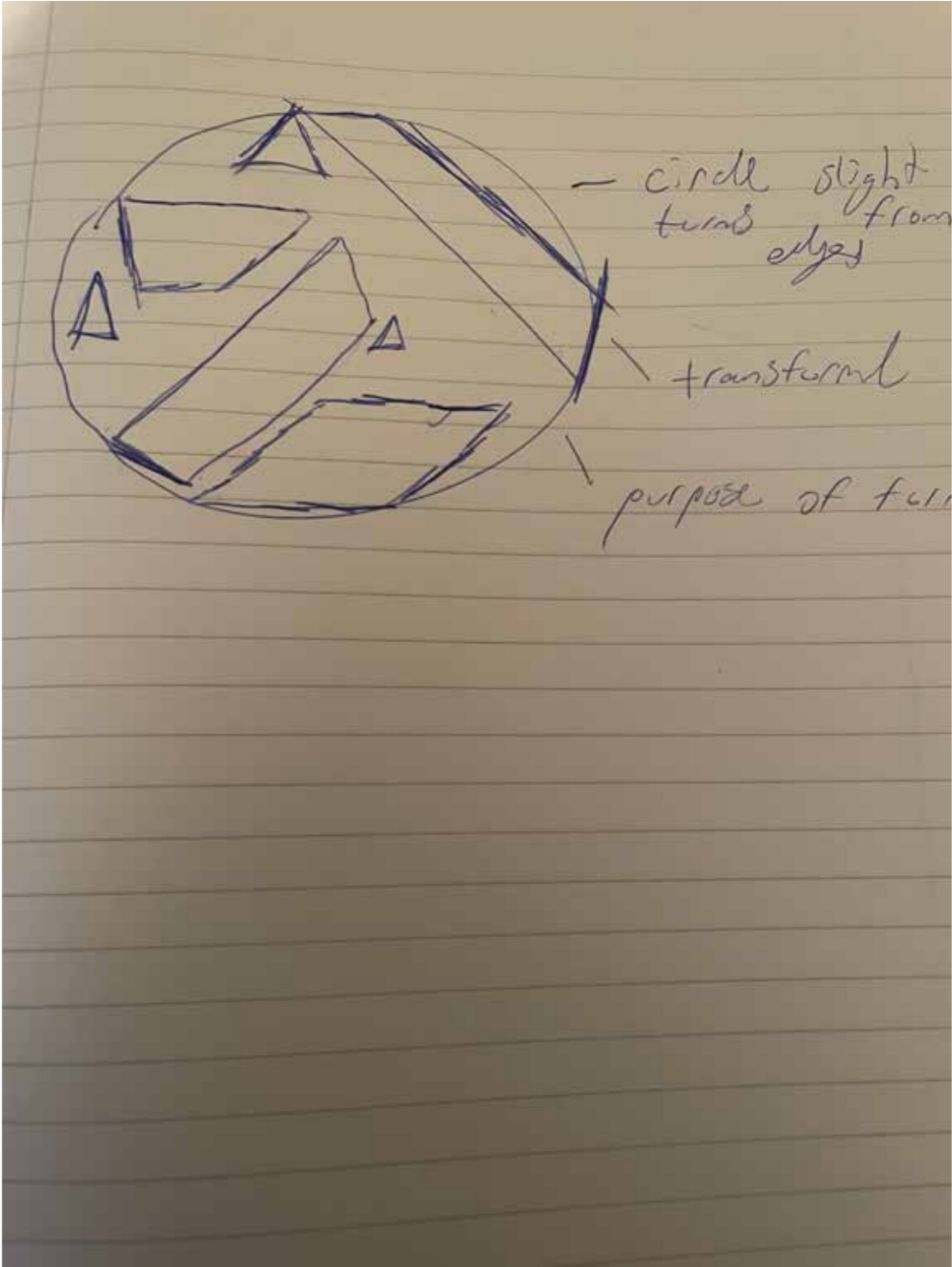
Unify experimenting with colours



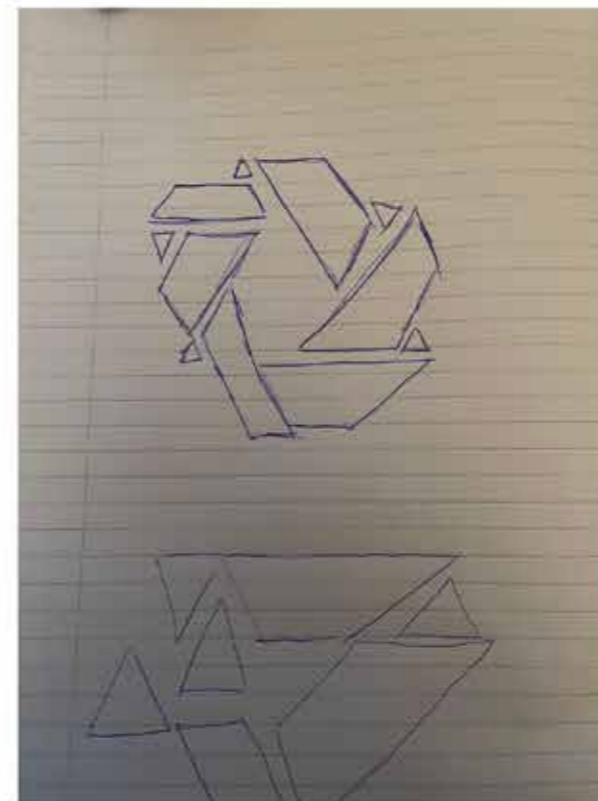
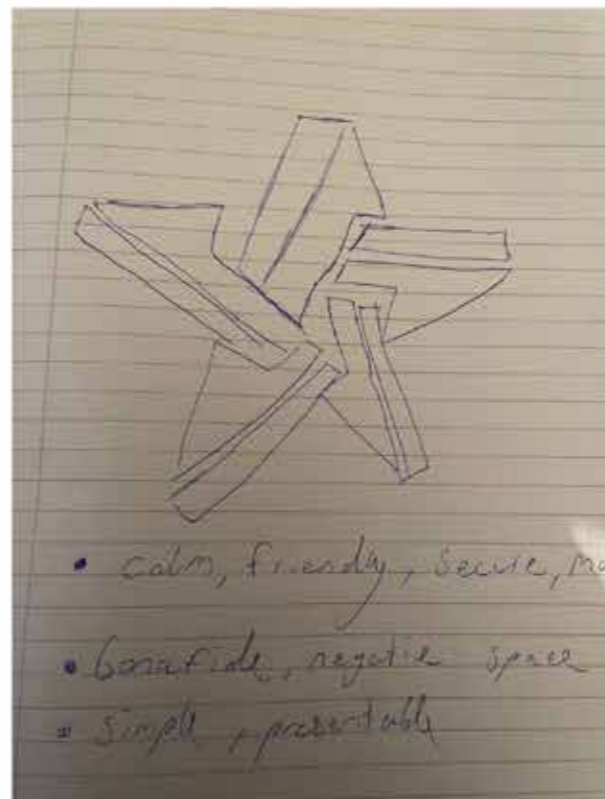
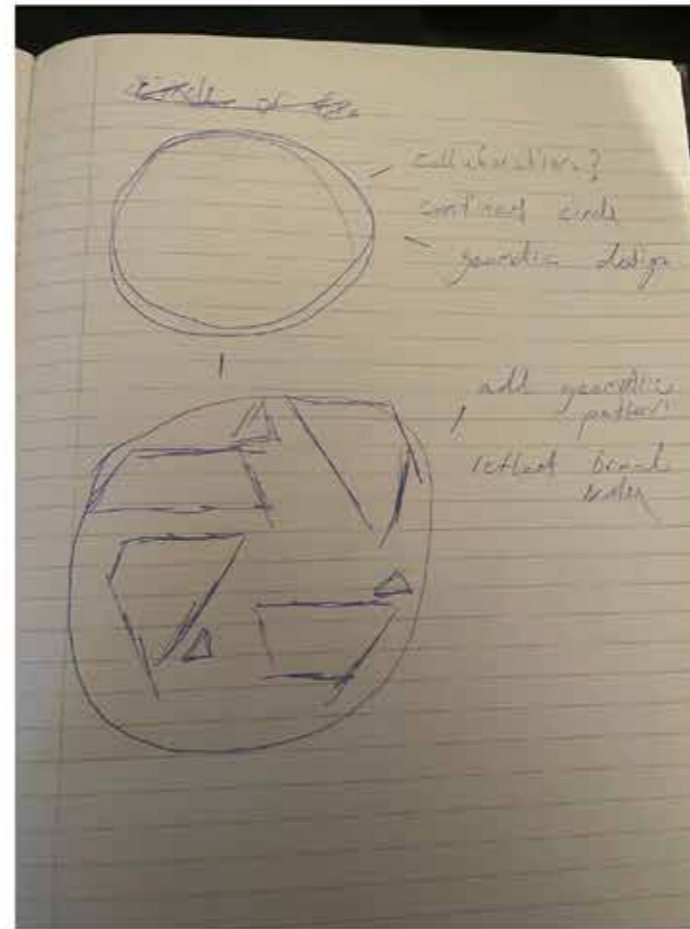
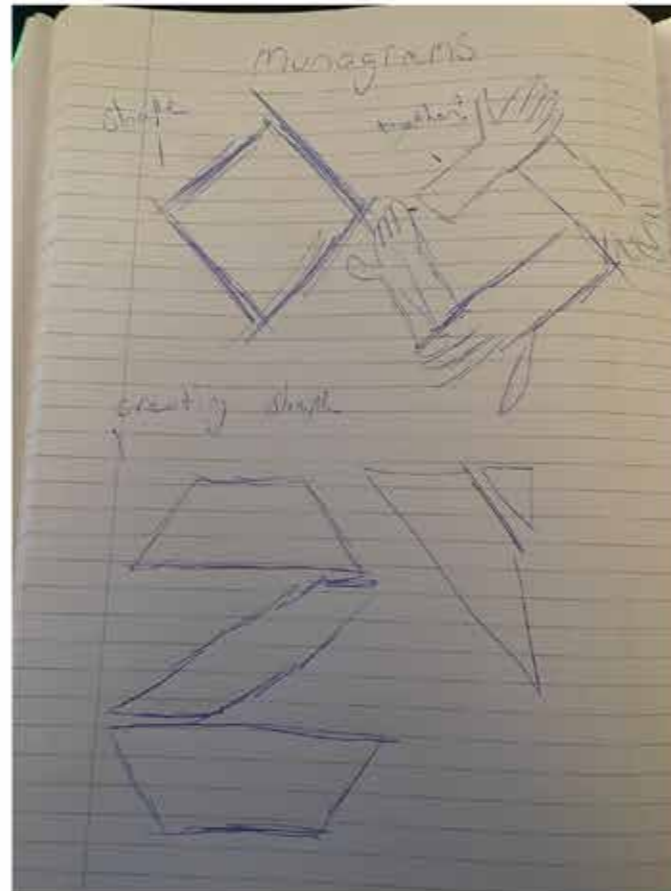
Sketches

community - together - transparent

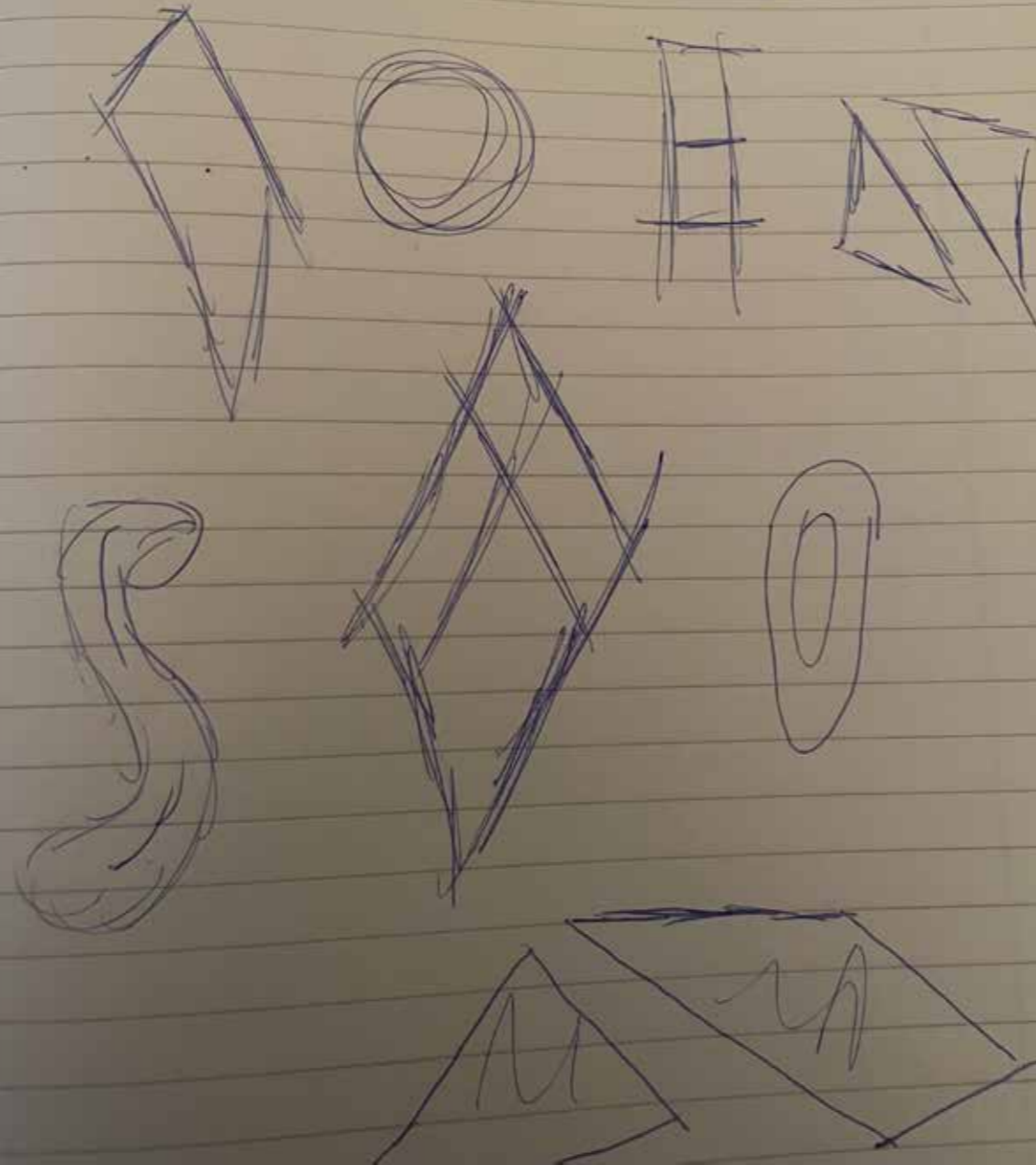


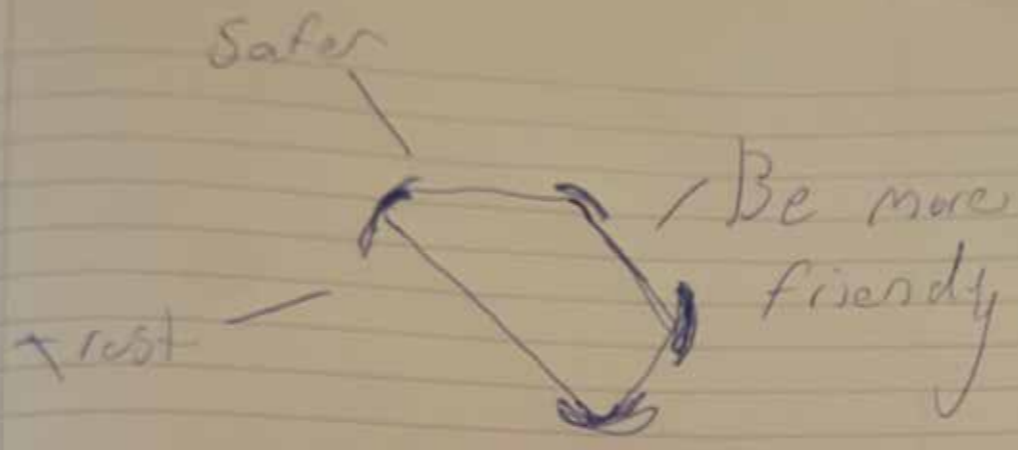


Monogram sketch

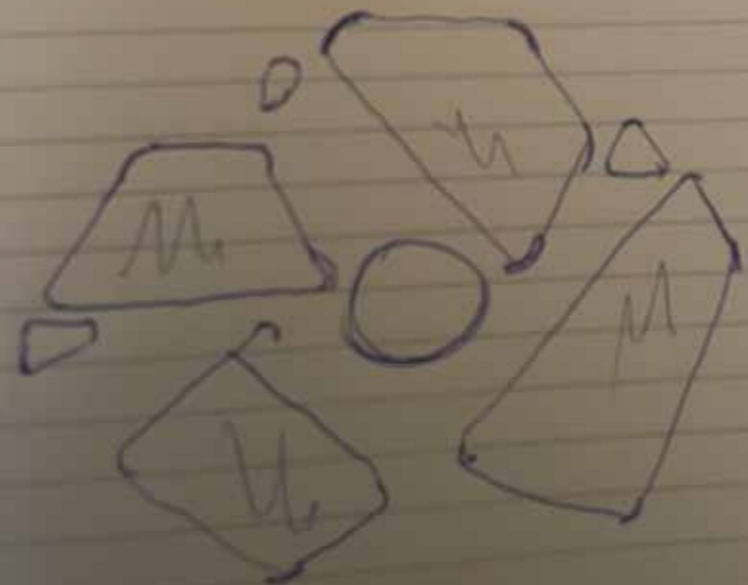


Shapes
monogram - unify

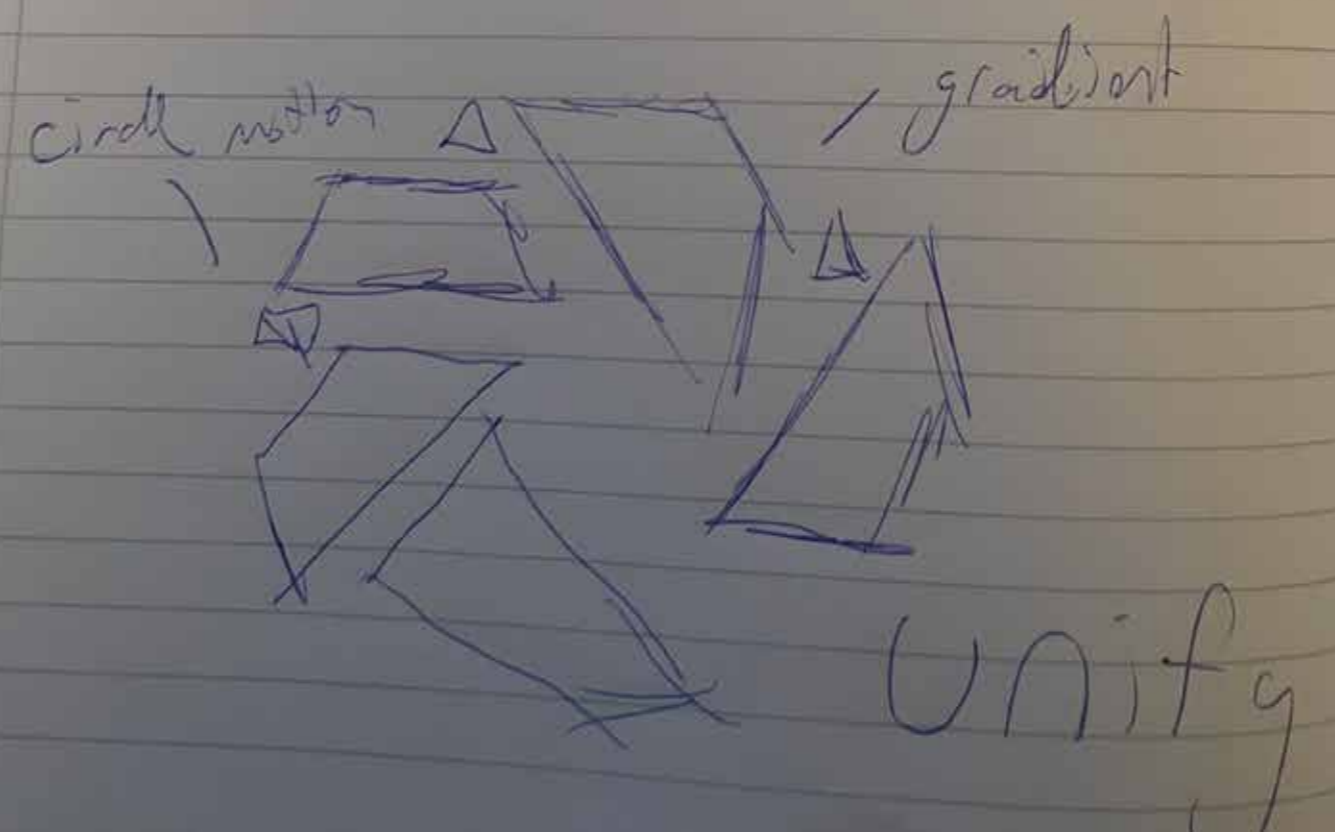
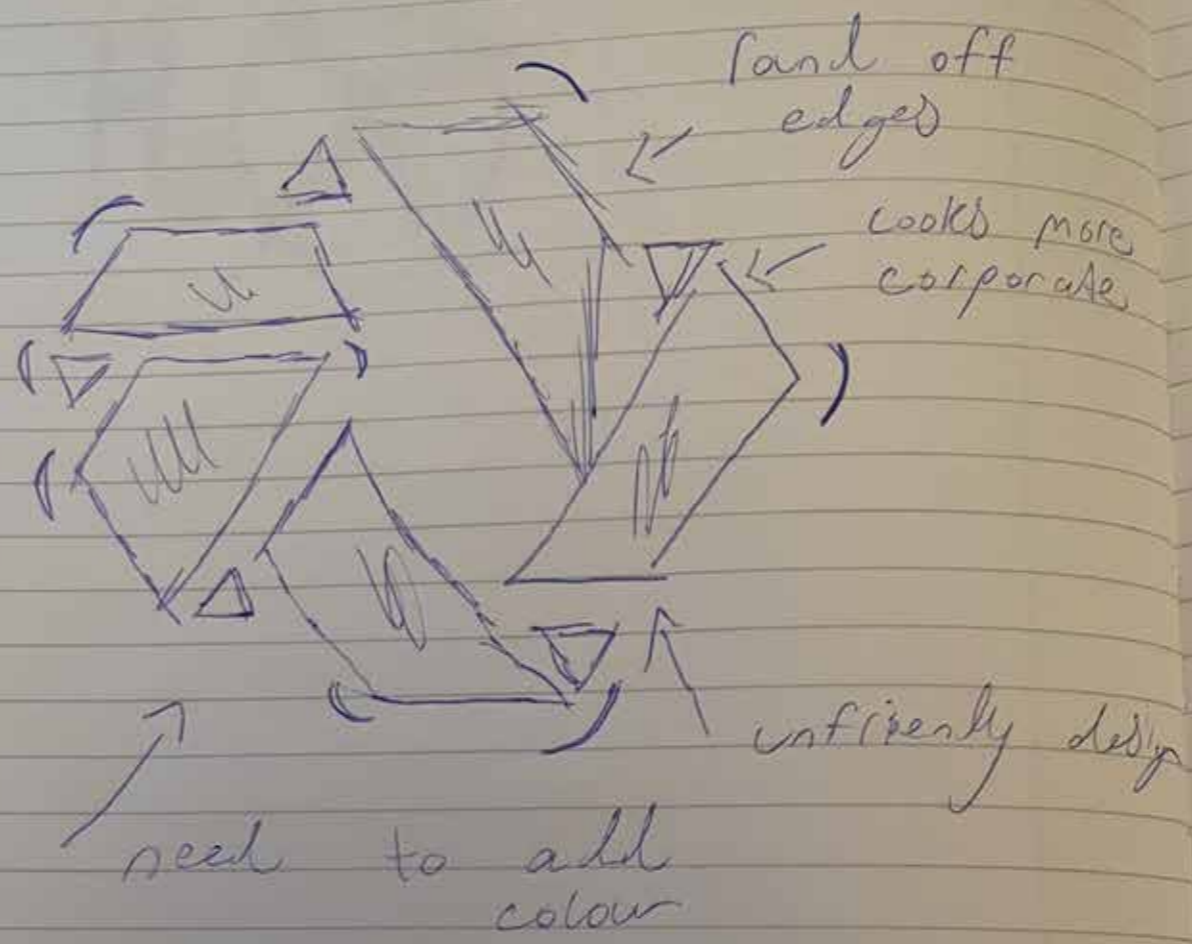




Unify



Unify



unify sketch

Jason melisa



→ circled connected



↘ design with hands

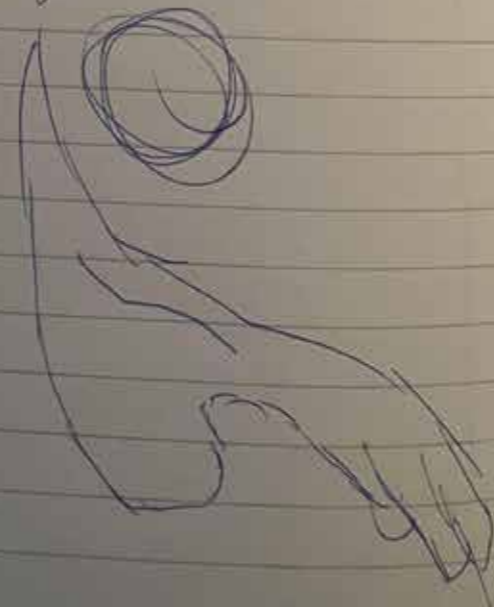


↘ flow to each circle

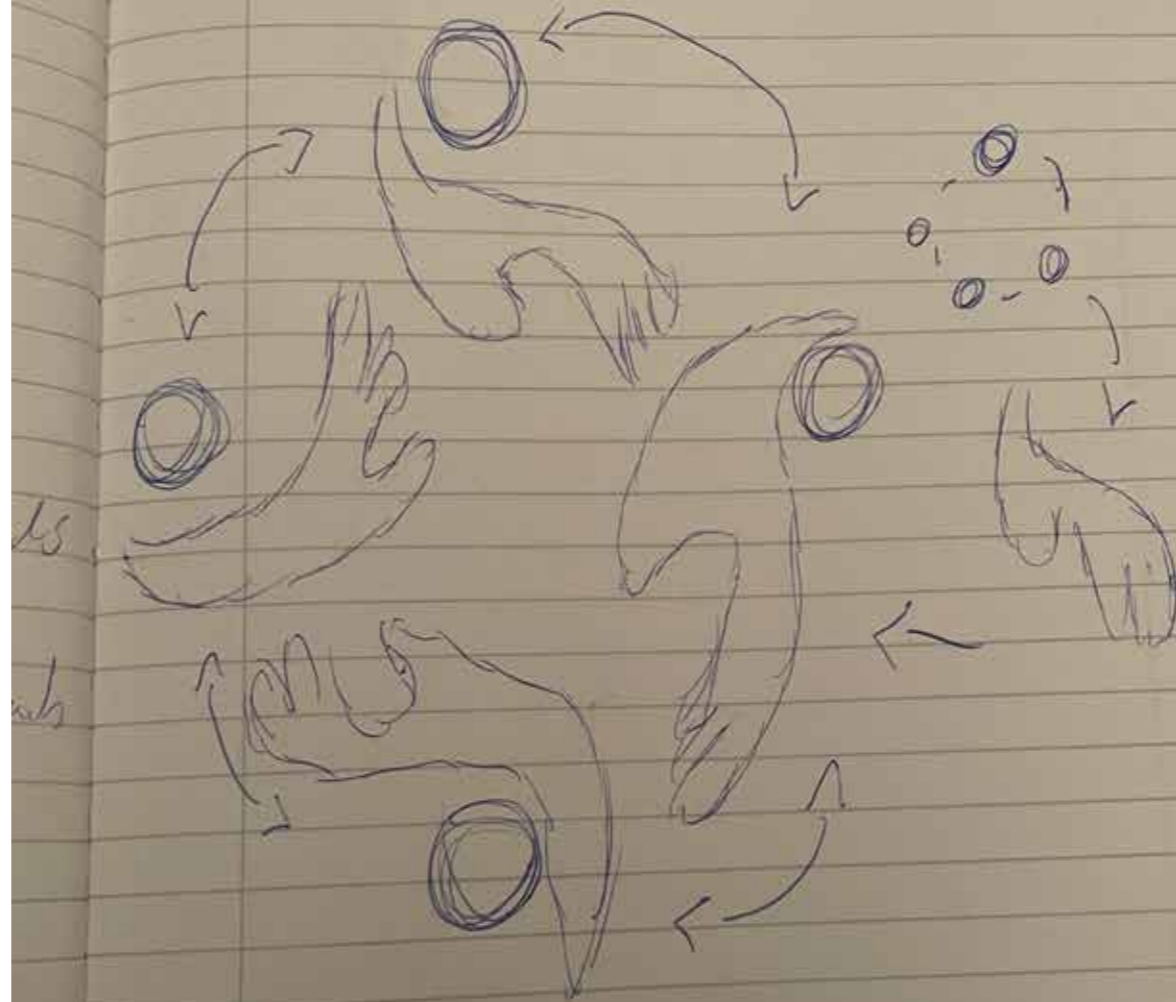
↙ side profile of heads



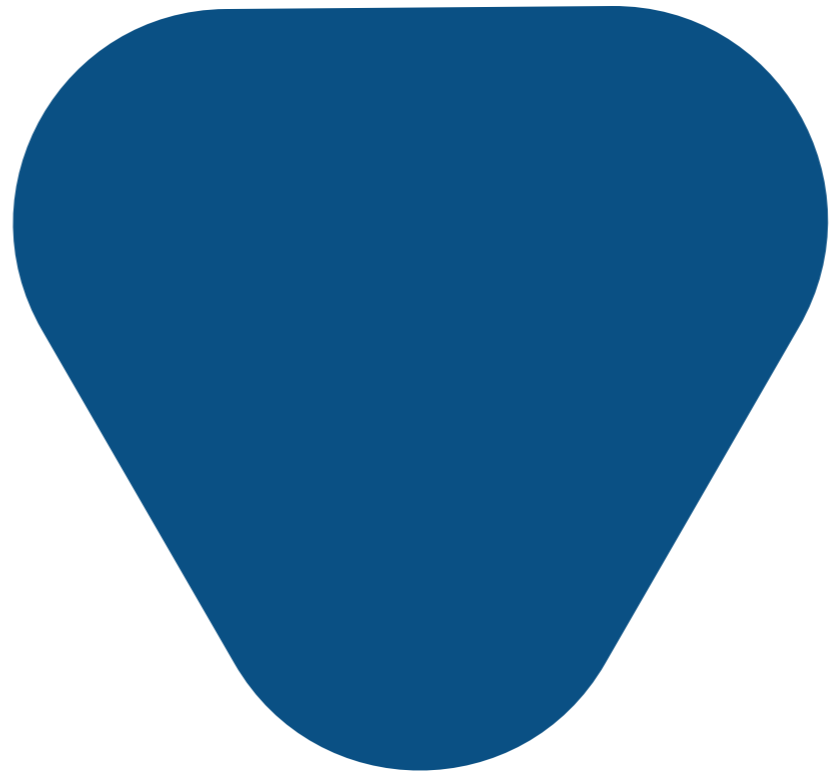
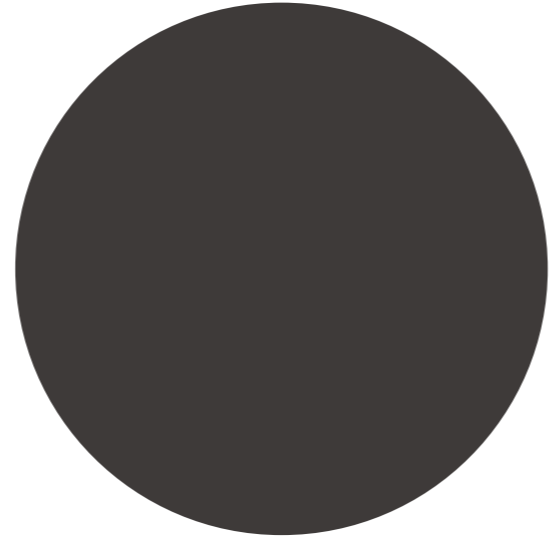
↘ head design



Creating the logo together



- circle of care
- use gradients
- unified colour palette
- motion
- accessibility











Unify

Connecting people, beyond boundaries





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Connecting people, beyond boundaries



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Connecting people, beyond boundaries


Deliver stage
Unify





10:47 5G

< Unify  ...







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agency
Student organisation aiming to create an inclusive community and

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 community  Portfolio  Team





9:41

< Zesan H.  



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we believe on creating a community and strive together

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